

# Claims

[c1] I claim:

1. An internet-based system for an advertising comprising: having a user connect to a website; having said user select a webpage; and allowing virtual advertising to be delivered to said user.

[c2] 2. A system according to claim 1 which includes having said advertising being printed through a printing means.

[c3] 3. A system according to claim 1 which includes having said advertising being tangible print media.

[c4] 4. A system according to claim 4 which includes having said advertising dynamically merged with a code that will identify who placed the advertisement.

[c5] 5. A system according to claim 1 which includes having said user contact the system through the Internet.

[c6] 6. A system according to claim 1 which includes having said user connect to the system through the use of a computer.

[c7] 7. A system according to claim 1 which includes having said user connect to the system through the use of a

computer through the Internet.

- [c8] 8. A system according to claim 1 which includes having said advertisement being tabbed flyers.
- [c9] 9. A system according to claim 5 which includes having said advertisement being uniquely identified tabbed flyers
- 10. A system according to claim 1 which includes having said advertisement being business cards.
- [c10] 11. A system according to claim 5 which includes having said advertisement being uniquely identified business cards.
- [c11] 12. A system according to claim 1 which includes having said advertisement being posters.
- [c12] 13. A system according to claim 5 which includes having said advertisement being uniquely identified posters.
- [c13] 14. A system according to claim 1 which includes allowing said user to choose the method of postage.
- [c14] 15. A system according to claim 1 which includes having said advertising being delivered through electronic mail.
- [c15] 16. A system according to claim 1 which includes having said advertising being delivered through a telephone

system.

- [c16] 17. An Internet-based system for an advertising comprising: having a user connect to a website; having said user select a webpage; allowing virtual advertising to be delivered to said user; having said advertising being printed through a printing means; having said advertising being tangible print media; and having said advertising dynamically merged with a code that will identify who placed the advertisement.
- [c17] 18. A system according to claim 17 which includes having said user contact the system through the Internet.
- [c18] 19. A system according to claim 17 which includes having said user connect to the system through the use of a computer.
- [c19] 20. A system according to claim 17 which includes having said advertisement being uniquely identified.